



PARYATAN 5th to 25th October 2017 PARV

The Ministry of Tourism, Government of India, in collaboration with other Central Ministries, State Governments and Stakeholders, is organizing a “**Paryatan Parv**” across the country from the **5th to 25th October 2017**. The programme is being organized with the objective of drawing focus on the benefits of tourism, showcasing the cultural diversity of the country and reinforcing the principle of "Tourism for All".

Paryatan Parv will have three main components :

- ***Dekho Apna Desh*** : To encourage Indians to visit their own country.

This will include Video, Photograph and Blog Competitions of sites visited during the Event, Stories of India through Travelers’ Eyes, on Social Media, Tourism related Quiz, Essay, Debate and Painting Competitions for Students, Television Campaigns to promote travel to J&K and N.E. States.

- ***Tourism for All*** : Tourism Events at thirty sites across States in the country.

The activities at these sites will include illumination in and around the Sites, Cultural Programmes of Dance, Music, Theatre, Story Telling, Sensitisation Programmes for Stakeholders around the Sites, Tourism Exhibitions, Showcasing Culture, Cuisine and Handicrafts / Handlooms, Guided Heritage Walks, etc. These will be “People’s Events” with large scale public participation.

- ***Tourism & Governance*** : Interactive Sessions & Workshops with Stakeholders on following themes :
- Skill Development in Tourism Sector
- Innovation in Tourism
- For inducting Ex-servicemen as service providers for Taxi Operation

- Developing Rural Tourism in locations near established Destinations
- Community Sensitisation Workshops on Home stay and B&B Opportunities

The Parv will be inaugurated at the Humayun's Tomb on 5th October 2017. Heritage Walks are being organized at the monument from 8 AM to 4 PM along with a Painting Competition for students. The formal inauguration of the event will be held at 5:30 PM at the venue which will include a cultural programme with Meera Bhajans by Vidya Shah and Dastan-e-Amir Khusrau presented by Dr. Syeda Hameed, Zakia Zaheer & Rene Singh. The Paryatan Parv will culminate in a 3 day event in New Delhi from the 23rd to 25th October 2017 which will showcase the cultural diversity of the country, with cultural performances, crafts bazaar, food court showcasing folk and classical dance & music, handicrafts & handlooms and cuisine from all regions and States of the country.

Ministry of Tourism would like this event to be promoted across the world and use it as a platform to encourage travelers from world over to visit India. They have added that India is one of the pioneers in recognizing the importance of its overseas population and establishing an institutional framework for a sustainable and mutually beneficial engagement with its Diaspora. The Overseas Indian community estimated at over 25 million is spread across every major region in the world, with a presence in 189 countries across the globe. The Indian Diaspora forms a significant and influential group in their respective country of residence. The outreach of the Incredible India brand can be further expanded, through pooling of resources and synergized efforts of all stakeholders including the Indian Diaspora. The Overseas Indian community can, in fact, be the real Ambassadors for Indian Tourism and can contribute significantly to promoting the visit of an increasing number of tourists to the country.

PARYATAN PARV
5th TO 25th OCTOBER 2017
CALENDAR OF EVENTS
(As on 3.10.2017)

Date	Venue	Cultural Events	Other Activities
5th October (Thursday)	Humayun's Tomb, Delhi	Meera Bhajan by Vidya Shah Dastan-e-Amir Khusrau : Dr. Syeda Hameed, Zakia Zaheer & Rene Singh <i>(Ministry of Culture)</i>	<ul style="list-style-type: none"> ● Guided Heritage Walks at Humayun's Tomb at 8 AM, 10 AM, 11 AM and 4 PM <i>(Aga Khan Foundation)</i> ● Painting Competition <i>(HRD Division)</i> ● Inaugural Programme of Paryatan Parv at Humayun's Tomb at 5 PM <p>5 PM : Lamp Lighting</p> <ul style="list-style-type: none"> ✓ Welcome address by Secretary (Tourism) ✓ Screening of Delhi Film ✓ Launching of Video / Photography/ Blog Competitions ✓ Address by Hon'ble Minister (Tourism) ✓ Screening of Film by Aga Khan Foundation ✓ Distribution of Prizes for Painting Competition ✓ Address by Hon'ble Minister (Culture) <p>6 PM : Meera Bhajan by Vidya Shah 7 PM : Dastan-e-Amir Khusrau : Dr. Syeda Hameed, Zakia Zaheer & Rene Singh <i>(RD office with ITDC)</i></p>
	Mumbai, Maharashtra		Inauguration of Paryatan Parv, with Audio Visual Presentations, Cultural Programme, etc. <i>(State Govt.)</i>

	Tithal, Dwarka, Gopnath, Somnath, Madhavpur (Dist. Porbandar), Suvali (Dist Surat), Mandvi (Dist Kutch), Gujarat	Cultural Evening : Performances by local artists and Chattisgarh Tribal groups under Ek Bharat Shrestha Bharat. (State Government)	Beach Festival (till 31 st October) <ul style="list-style-type: none"> ● Arts and Crafts ● Cuisines ● Adventure Sports ● Competitive Activities: Mehendi, Music, Dance, Sand art ● Childrens Activities- Games, Drawing etc. (State Govt.)
	At National Level		Launch of Online Video, Photography and Blog Competition (till 20.10.2017) (Publicity Division)
			Launch of Campaigns on Doordarshan to promote tourism to Jammu & Kashmir and NE Region (Publicity Division)
	Ahmedabad, Gujarat		Photography Contest (5th to 25th October) Themes: <ul style="list-style-type: none"> ● From an eye of a Nature Lover: Wildlife, Landscape etc. ● Khushboo Gujarat Ki (State Govt.)
	Maharashtra		Video Presentations and Discover Maharashtra Presentations at schools across Maharashtra (Till 25 th October) (State Govt.)
			Essay Competition in Marathi / English on the topic, अद्भूत महाराष्ट्र - माझे प्रवास वर्णन across Maharashtra (Till 25 th October) (State Govt.)
	New Delhi		Paryatan Parv Cycle Rally from India Gate to Qutb Minar (TT Division)
	Mumbai, Maharashtra		Tourism Rally at Shivaji Park by IHM, Mumbai

	Kolkata, West Bengal		Tourism Run / Heritage Walk for Students and Stakeholders (RD – East)
	Lucknow, Uttar Pradesh		Run for Incredible India from Begum Hazrat Mahal Park to Imambara by IHM, Lucknow
			Atithidevo Bhava Sensitization Programme for shopkeepers, vendors, rickshaw and autorickshaw drivers, etc. at bada Imambara and Chhota Imambara by IHM, Lucknow
			Distribution of new Trash Bags at Bada and Chhota Imambara by IHM, Lucknow
	Jaipur, Rajasthan		Run for Incredible India from Albert Hall to Birla Mandir by IHM, Jaipur
	Bhubaneshwar, Odisha		Tourism Run / Heritage Walk for Students and Stakeholders (RD – East)
	Cellular Jail, Port Blair, A&N Islands		Tourism Run / Heritage Walk for Students and Stakeholders (RD – East)
	Gurdaspur, Punjab		Run for Incredible India by IHM, Gurdaspur
	Hajipur, Bihar		Tourism Run for Students and Stakeholders by IHM, Hajipur
	Shahpura Lake, Bhopal, Madhya Pradesh		Nukkad-Natak by IHM, Bhopal
6th October (Friday)	Purana Qila, Delhi	Indo-ASEAN Festival (Ministry of Culture)	<ul style="list-style-type: none"> ● Heritage Walk (RD office) ● Yoga Session (RD office) ● Tourism Exhibition (RD office) ● Painting Competition - (HRD Division)
	Bhedaghat, Jabalpur, Madhya Pradesh	Narmada Utsav – Cultural Event showcasing the folk heritage of the State. (State Government)	<ul style="list-style-type: none"> ● Sensitisation Programmes for Stakeholders ● Quiz / Essay / Painting Competitions for students ● Tourism Exhibition

			(RD – West)
	National Museum, Delhi		Sensitisation Programme with ASI and Ministry of Culture for “Adopt A Heritage” Project. (TT Division)
	Veer Sawarkar Marg, Mumbai, Maharashtra		Atithidevo Bhava Sensitization Programme for shopkeepers, vendors, rickshaw and autorickshaw drivers, etc. by IHM, Mumbai
	Kolkata, West Bengal		Drawing & Painting Competition for Students / Travel Associations (RD – East)
	Patna, Bihar		Sensitisation Workshop for Stakeholders (RD – East)
	Gurdaspur, Punjab		Tourism Rally at Gurdaspur City Centre by IHM
	Hajipur, Bihar		Tourism Rally to Gandhi Chowk by IHM, Hajipur
	Bittan Market, Bhopal, Madhya Pradesh		Nukkad-Natak by IHM Bhopal
	Besant Nagar, Chennai, Tamil Nadu.		Nukkad Natak by IHM, Chennai
	NOIDA, Uttar Pradesh		Nukkad-Natak by IITTM, NOIDA
7th October (Saturday)	Ahmedabad, Gujarat	Rashtriya Sanskriti Mahotsav (Ministry of Culture)	<ul style="list-style-type: none"> ● Illumination around Site ● Yoga Session For local travel trade, students etc, (RD in coordination with State Govt.)
	Songadh, Dist – Vyara, Gujarat	Cultural Evening : Performances from Gujarat and Chattisgarh Tribal groups under Ek Bharat Shrestha Bharat. (State Government)	Tribal Festival (till 9 th October) <ul style="list-style-type: none"> ● Inaugral Parade with Tableau depicting Tribal Culture, Dangi Music, Cartoon Characters, Chattisgarh and Gujarat Tribal Groups performance, etc. ● Digital India- Awareness Program about BHIM App, Cashless India etc.

			<ul style="list-style-type: none"> ● Awareness Program on Women Empowerment, Role of Women in Tourism. <p style="text-align: center;"><i>(State Government)</i></p>
	Dal Lake, Srinagar, Jammu & Kashmir	Cultural Evening <i>(Govt. of J&K Zonal Cultural Centre)</i>	<ul style="list-style-type: none"> ● Illumination around Site ● Quiz / Essay / Painting Competitions for students ● Sensitisation Programmes for Stakeholders at Srinagar and Gulmarg <p style="text-align: center;"><i>(RD / IHM / IISM - Gulmarg)</i></p>
	Central University of Kashmir, Jammu & Kashmir		Seminar on “Sustainable Tourism - A Tool for Development”
	Purana Qila, Delhi	Indo-ASEAN Festival <i>(Ministry of Culture)</i>	<ul style="list-style-type: none"> ● Tourism Exhibition ● Sensitization Program for Stake Holders ● Painting Competition <p style="text-align: center;"><i>(RD, Delhi)</i></p>
	Bhedaghat, Jabalpur, Madhya Pradesh	Narmada Utsav – Cultural Event showcasing the folk heritage of the State. <i>(State Government)</i>	<ul style="list-style-type: none"> ● Sensitisation Programmes for Stakeholders ● Quiz / Essay / Painting Competitions for students ● Tourism Exhibition <p style="text-align: center;"><i>(RD – West)</i></p>
	Kolkata, West Bengal	Classical / Cultural Programme at Rotary Sadan Hall <i>(RD East with ICCR / Cultural Associations)</i>	<ul style="list-style-type: none"> ● Tourism Exhibition ● Painting Competition <p style="text-align: center;"><i>(RD, Kolkata)</i></p>
	Vaishali, Bihar		Excursion Trip for Students and Stakeholders <i>(RD – East)</i>
	Bhubaneshwar, Odisha		Excursion Tour for Students <i>(RD – East)</i>
	Port Blair, A&N Islands		Quiz Contest for Students <i>(RD – East)</i>
	Orchha, Madhya Pradesh		Go Heritage Walk (4 pm to 6 pm) – with a local heritage expert who will disseminate information

			about Madhya Pradesh's rich art, culture and heritage <i>(State Government)</i>
	Char Imli Area, Bhopal, Madhya Pradesh		Run for Incredible India by IHM, Bhopal
	Mumbai, Maharashtra		Consular And Diplomatic Missions Symposium "Maharashtra Through Our Eyes" <i>(State Government)</i>
	Aurangabad and Nashik, Maharashtra		Art & Craft Exhibition at MTDC's Kalagram (Till 25 th October 2017) - <i>(State Government)</i>
8th October (Sunday)	Ahmedabad, Gujarat	Rashtriya Sanskriti Mahotsav <i>(Ministry of Culture)</i>	<ul style="list-style-type: none"> ● Illumination around Site ● Guided Heritage Walk ● Quiz, Essay, Debate and Painting Competitions for School Students ● Sensitisation Programme for taxi drivers and coolies <p style="text-align: center;"><i>(RD in coordination with State Govt. and IHM/IITTM)</i></p>
	Purana Qila, Delhi	Indo-ASEAN Festival <i>(Ministry of Culture)</i>	<ul style="list-style-type: none"> ● Tourism Exhibition ● Sensitization Program for Stake Holders ● Painting Competition <p style="text-align: center;"><i>(RD, Delhi)</i></p>
	Bhedaghat, Jabalpur, Madhya Pradesh	Narmada Utsav – cultural event showcasing the folk heritage of the State. <i>(State Government)</i>	<ul style="list-style-type: none"> ● Sensitisation Programmes for Stakeholders ● Quiz / Essay / Painting Competitions for students ● Tourism Exhibition <p style="text-align: center;"><i>(RD – West)</i></p>
	Mumbai, Maharashtra		Guided Heritage Walk of Fort Area for Travel Trade, Guides and Students <i>(RD, Mumbai)</i>

	Destinations in Madhya Pradesh		Go Heritage Runs at various heritage destinations of Madhya Pradesh. (State Government)
	Char Imli Area, Bhopal, Madhya Pradesh		Run for Incredible India by IHM, Bhopal
	Patna, Bihar		Guided Heritage Walk for Stakeholders (RD – East)
	Thakur Pukur, Kolkata, West Bengal		Quiz / Essay Competition for Students and Stakeholders (RD – East)
9th October (Monday)	Ahmedabad, Gujarat	Rashtriya Sanskriti Mahotsav (Ministry of Culture)	<ul style="list-style-type: none"> ● Illumination around Site ● Workshop for sensitizing on Home Stay and B & B Tourism Exhibition (RD in coordination with State Govt and IHMs/IITTM)
	New Delhi		Workshop with Association of Tourist Transport Operators and Department of Ex-Serviceman Welfare, M/o Defence for deployment of Ex-Servicemen as tourist drivers. (TT Division)
	IITM, Noida IITM, Gwalior		Workshop on Travel Writing and Photography (IITMs)
	Maharashtra		Video Competition on the theme ‘My Best Travel Story / माझे आवडते पर्यटन गोष्ट’ (State Govt.)
	Kolkata, West Bengal		Sensitisation Programme for Tourist Taxi Drivers / Operators (RD, East)
	Tidal Park, Chennai, Tamil Nadu.		Rally on Tourism by IHM, Chennai.

	Lucknow, Uttar Pradesh		<i>Hygiene Awareness</i> among tourists, street food vendors, other unorganised sector stakeholders by IHM, Lucknow
	Mumbai, Maharashtra		<i>Nukkad Natak</i> at Dadar Beach by IHM, Mumbai
	Gurdaspur, Punjab		<i>Nukkad Natak</i> by IHM, Gurdaspur
10th October (Tuesday)	Taj Mahal, Agra, Uttar Pradesh	Dastan-e-Amir Khusrau : Dr. Syeda Hameed, Zakia Zaheer & Rene Singh (<i>Ministry of Culture</i>) Cultural Event of Music & Dance (<i>Zonal Cultural Centre</i>)	<ul style="list-style-type: none"> ● Guided Heritage Walks ● Sensitisation Programmes for Stakeholders ● Illumination around Site ● Quiz / Essay / Painting Competitions for students ● Tourism Exhibition ● Food Festival <i>RD in coordination with State Govt. and IHM/IITTM)</i>
	Sirpur, Chhattisgarh	Cultural Evening (<i>Govt. of Chhattisgarh Zonal Cultural Centre</i>)	<ul style="list-style-type: none"> ● Illumination around Site ● Heritage Walk around Site <i>(State Govt. – RD to coordinate)</i>
	Ellora, Maharashtra	Cultural Evening (<i>Govt. of Maharashtra Zonal Cultural Centre</i>)	<ul style="list-style-type: none"> ● Guided Heritage Walks ● Illumination around Site <i>(RD in coordination with State Govt. and IHM/IITTM)</i>
	All Districts of Gujarat		Swachhta Seva Campaign : Cleanliness Drives till 25 th October
	Bhopal, Madhya Pradesh		Quiz Competition by IHM, Bhopal
	Adyar, Chennai, Tamil Nadu		<i>Atithidevo Bhava Sensitization Programme</i> for shopkeepers and vendors by IHM, Chennai
	Maharashtra		Inauguration of <i>Guide Training Course</i> at Mumbai, Nagpur, Aurangabad and Pune. (State Govt.)
	Kolkata, West Bengal		<i>Excursion Trip</i> for Students (<i>RD – East</i>)

11th October (Wednesday)	Shimla, Himachal Pradesh	Cultural Evening (Govt. of H.P. <i>Zonal Cultural Centre</i>)	<ul style="list-style-type: none"> ● Sensitisation Programmes for Stakeholders ● Illumination around Site ● Quiz / Essay / Painting Competitions for students ● Tourism Exhibition <p>(State Govt. – RD to coordinate)</p>
	Golconda Fort, Telangana	Cultural Evening (Govt. of Telangana <i>Zonal Cultural Centre</i>)	<ul style="list-style-type: none"> ● Guided Heritage Walks ● Sensitisation Programmes for Stakeholders ● Illumination around Site ● Quiz / Essay / Painting Competitions for students ● Tourism Exhibition <p>(RD in coordination with State Govt and IHM/IITTM)</p>
	Raipur, Chhattisgarh		<ul style="list-style-type: none"> ● Quiz, Essay, Debate and Painting Competitions for School Students ● Sensitization programme for Taxi Drivers, etc. <p>(RD with State Govt., IHM / IITTM)</p>
	Aurangabad, Maharashtra		<ul style="list-style-type: none"> ● Quiz, Essay, Debate and Painting Competitions for School Students ● Sensitization programme for Taxi Drivers, etc. <p>(RD with State Govt., IHM / IITTM)</p>
	Ahmedabad, Gujarat		Seminar on Home Stay Policies : All India Institute of Local Self Government (State Govt.)
	Bengali Academy, Nandan, Kolkata, West Bengal		Seminar on Tourism with ASI and Stakeholders (RD East)
	NOIDA, Uttar Pradesh		Nukkad-Natak by IITTM, NOIDA

	Lucknow, Uttar Pradesh		Tourism Rally , by IHM, Lucknow
			Nukkad Nataak at Baradari by IHM, Lucknow
			Excursion Trip for Students , by IHM, Lucknow
	Bhopal, Madhya Pradesh		Distribution of new, attractive trash bags at important tourist places by IHM, Bhopal
12th October (Thursday)	Chennai, Tamil Nadu		Tamil Nadu Tourism Mart - Inauguration (State Govt.)
	Siddhpur, Dist – Patan, Gujarat		Tourism: Youth in Action <ul style="list-style-type: none"> ● Elocution: Role of Youth in Tourism Development ● Poster Making Competition: Swachha Bharat ● Essay Writing Competition: Role of ICT in Tourism Development. ● PPT Competition : Gujarat : Perfect Destination for Tourism (State Govt.)
	Aurangabad, Maharashtra		<ul style="list-style-type: none"> ● Workshop for sensitizing on Home Stay / B&B ● Yoga Session for local travel trade, students etc (RD with State Govt. and IHM / IITTM)
	IITTM, Bhubaneshwar		Seminar on “Swachha Paryatan - An Instrument for Sustainable Development” (IITTM)
	Habibganj Railway Station, Bhopal, Madhya Pradesh		Atithidevo Bhava Sensitization Programme for shopkeepers, vendors, rickshaw and autorickshaw drivers, etc. by IHM, Bhopal
	Besant Nagar, Chennai, Tamil Nadu		Hygiene Awareness among tourists, street food vendors, other unorganised sector stakeholders by IHM, Chennai.

	Gurdaspur, Punjab		<i>Atithidevo Bhava Sensitization Programme</i> for shopkeepers, vendors, rickshaw and autorickshaw drivers, etc. by IHM, Gurdaspur
	NOIDA, Uttar Pradesh		<i>Essay / Quiz Competition</i> at IITTM, NOIDA
	Hajipur, Bihar		<i>Nukkad Natak</i> by IHM, Hajipur
13th October (Friday)	Ranchi Jharkhand	Cultural Evening (Govt. of Jharkhand Zonal Cultural Centre)	<ul style="list-style-type: none"> ● Sensitisation Programmes for Stakeholders ● Illumination around Site ● Quiz / Essay / Painting Competitions for students ● Tourism Walk / Run <p>(RD in coordination with State Govt and IHMs/IITTM)</p>
	Kolkata, West Bengal	Classical / Cultural Programme (RD East with ICCR / Cultural Associations)	<ul style="list-style-type: none"> ● Tourism Exhibition ● Sensitization Program for Stake Holders ● Painting Competition <p>(RD, Kolkata)</p>
	Pondicherry University		<i>Workshop</i> on “Sustainable Tourism for Inclusive Growth of Rural Areas”
	Ahmedabad, Gujarat		<i>Seminar</i> on Sustainable Tourism for Development (State Govt.)
	Chennai, Tamil Nadu		Tamil Nadu Tourism Mart (State Govt)
	ISBT Terminal, Bhopal, Madhya Pradesh		<i>Atithidevo Bhava Sensitization Programme</i> for shopkeepers, vendors, rickshaw and autorickshaw drivers, etc. by IHM, Bhopal
	NOIDA, Uttar Pradesh		<i>Excursion for students</i> to iconic places by IITTM, NOIDA.
14th October (Saturday)	Bodhgaya, Bihar	Cultural Evening (Govt. of Bihar Zonal Cultural Centre)	<ul style="list-style-type: none"> ● Guided Heritage / Tourism Walks ● Illumination around Site

			<ul style="list-style-type: none"> ● Atithidevo Bhava Sensitization Programme for shopkeepers, vendors, rickshaw and autorickshaw drivers, etc. by IHM, Bhopal ● Excursion Trip for Students from Hajipur to iconic sites in Bodhgaya (RD in coordination with IHM & State Govt)
	Gangtok, Sikkim	Cultural Evening (Govt. of Sikkim Zonal Cultural Centre)	<ul style="list-style-type: none"> ● Illumination around Site ● Quiz / Essay / Painting Competitions for students ● Sensitisation Programmes for Stakeholders ● Tourism Exhibition ● Showcasing Handicrafts/Handlooms/ Cuisine ● Workshop on Homestays (State Govt. – RD to coordinate)
	Chennai, Tamil Nadu		Tamil Nadu Tourism Mart (State Govt)
	Ahmedabad, Gujarat		A Walk in World Heritage City of Ahmedabad with stakeholders (State Govt.)
	University of Hyderabad		Workshop on “Changing Paradigms in Tourism Management - Prospects and Challenges”
	Kolkata, West Bengal		Sensitisation Programme for Radio Taxi Drivers (RD – East)
	Boat Club , Bhopal		Tourism Rally , by IHM Bhopal
	Chennai, Tamil Nadu .		Run for Incredible India from Madya Kailash to Tidal Park, by IHM, Chennai.
15th October (Sunday)	Varanasi, Uttar Pradesh	Dastangoi, Dhai Aakhar Ki (Kabir) at Lal Khan’s Tomb : Ankit Chadha (Ministry of Culture) Cultural Event of Music & Dance (Zonal Cultural Centre)	<ul style="list-style-type: none"> ● Guided Heritage Walks in City ● Sensitisation Programmes for Stakeholders ● Illumination around Site ● Quiz / Essay / Painting Competitions for students ● Tourism Exhibition

			<i>(RD in coordination with State Govt and IHM/IITTM)</i>
	Nainital, Uttarakhand	Cultural Evening <i>(Govt. of Uttarakhand Zonal Cultural Centre)</i>	<ul style="list-style-type: none"> ● Sensitisation Programmes for Stakeholders ● Illumination around Site ● Quiz / Essay / Painting Competitions for students <i>(RD in coordination with State Govt and IHM/IITTM)</i>
	Chennai, Tamil Nadu		Tamil Nadu Tourism Mart <i>(State Govt)</i>
	Hanuwantiya, District Khandwa, Madhya Pradesh	Cultural Events in the evening <i>(State Govt. of M.P.)</i>	Jalmahotsav - Festival of Adventure Tourism <ul style="list-style-type: none"> ● Adventure Activities ● Crafts Bazaar ● Food Bazaar (Till 2 nd January 2018) <i>(State Govt)</i>
	IITTM, Nellore		Workshop on “Promoting Cleanliness in Destinations”
	Shahpura Lake, Bhopal, Madhya Pradesh		Tourism Rally , by IHM Bhopal
16th October (Monday)	Jaipur, Rajasthan	Naatya Katha ‘Panch Kanya’ : Dr. Sonal Mansingh <i>(Ministry of Culture)</i>	<ul style="list-style-type: none"> ● Guided Heritage Walks ● Sensitisation Programmes for Stakeholders ● Illumination around Site ● Quiz / Essay / Painting Competitions for students ● Tourism Exhibition <i>(RD in coordination with State Govt and IHM/IITTM)</i>
	Kurukshetra, Haryana	Cultural Evening <i>(Govt. of Haryana Zonal Cultural Centre)</i>	<ul style="list-style-type: none"> ● Illumination around Site ● Quiz / Rangoli / Painting Competitions for students ● Craft Bazaar ● Food Court

			<ul style="list-style-type: none"> • Cultural Performances <i>(State Govt – RD to coordinate)</i> • Sensitisation Programmes for Stakeholders <i>(HRD Division with IHM / IITTM)</i>
	Kolkata, West Bengal		Mini Paryatan Parv at Bratachari Gram (2 days) <i>(RD – East with State Govt. & Stakeholders)</i>
	Gurdaspur, Punjab		Hygiene Awareness among tourists, street food vendors, other unorganised sector stakeholders by IHM, Gurdaspur.
	Sonepur, Bihar		Hygiene Awareness among tourists, street food vendors, other unorganised sector stakeholders at Sonepur Mela Site by IHM, Hajipur.
	Bhopal, Madhya Pradesh		Essay Competition by IHM, Bhopal
	Lucknow, Uttar Pradesh		Essay & Quiz Competition by IHM, Lucknow
	Aurangabad, Maharashtra.		Inauguration of Wayside Amenities at Sillod. <i>(State Govt.)</i>
17th October (Tuesday)	Chilika Lake, Odisha	Cultural Evening <i>(Govt. of Odisha Zonal Cultural Centre)</i>	<ul style="list-style-type: none"> • Illumination around Site • Quiz / Essay / Painting Competitions for students • Sensitisation Programmes for Stakeholders • Tourism Exhibition • Showcasing Handicrafts/Handlooms/ Cuisine <i>(RD in coordination with State Govt and IHM/IITTM)</i>
	Kolkata, West Bengal		Mini Paryatan Parv at Bratachari Gram (2 days) <i>(RD – East with State Govt. & Stakeholders)</i>
	All MTDC Resorts, Maharashtra		Demonstration by Artisans : Bidri, Himroo, Kolhapuri, carpet weaving, Warli etc. (Till 25 th October 2017) <i>(State Govt)</i>

	Hajipur, Bihar		Drawing Competition on Tourism related themes by IHM, Hajipur
18th October (Wednesday)	Amritsar, Punjab	Cultural Evening (Govt. of Punjab Zonal Cultural Centre)	<ul style="list-style-type: none"> ● Guided Heritage Walks ● Sensitisation Programmes for Stakeholders ● Illumination around Site ● Quiz / Essay / Painting Competitions for students ● Tourism Exhibition <p>(State Govt)</p>
	Murshidabad, West Bengal		Heritage Walk at Hazarduari Palace (RD – East with ASI and State Govt.)
	Ahmedabad (River Front and Kankaria), Gujarat		Exhibition on Gujarat Tourism (Till 25 th October) (State Govt)
	Dwarka, Gujarat		Exhibition on Wildlife (Till 25 th October) (State Govt)
	Saputara, Gujarat		Exhibition on Beach Tourism (Till 25 th Oct) (State Govt)
	Somnath, Gujarat		Exhibition on Wildlife (Till 25 th October) (State Govt)
	Porbandar, Gujarat		Exhibition on Tourism Destinations of Gujarat (Till 25 th October) (State Govt)
19th October (Thursday)		DIWALI	
20th October (Friday)	Hampi, Karnataka	‘Ramayana’ by Kalakshetra (Ministry of Culture)	<ul style="list-style-type: none"> ● Illumination around Site ● Guided Heritage Walk ● Quiz / Essay / Painting Competitions for students ● Sensitisation Programmes for Stakeholders ● Tourism Exhibition ● Showcasing Handicrafts/Handlooms/ Cuisine <p>(RD in coordination with State Govt and IHM/IITM)</p>
	Kohima, Nagaland	Cultural Evening	● Illumination around Site

		<i>(RD in coordination with State Govt. and NETDC)</i>	<ul style="list-style-type: none"> ● Quiz/ Essay/ Painting Competitions for students ● Sensitisation Programmes for Stakeholders ● Tourism Exhibition ● Showcasing Handicrafts/Handlooms/ Cuisine <p><i>(RD in coordination with State Govt & NETDC)</i></p>
	Murshidabad, West Bengal		<p>Quiz / Debate Contest for Students at Krishnath College</p> <p><i>(RD – East)</i></p>
	Olpad Village, Dist – Surat, Gujarat		<p>Grameen Olympics (Till 24th October) Athletics , Sports and Games</p>
	Mahabalipuram, Tamil Nadu		<ul style="list-style-type: none"> ● Distribution of new trash bags at important tourist places. ● Excursion trips for students to iconic places (IHM, Chennai)
	Mumbai, Maharashtra		<p>Essay and Quiz competitions in IHM and IITTM</p>
21st October (Saturday)	Hampi, Karnataka	Carnatic Vocal Music by Sudha Ragunathan <i>(Ministry of Culture)</i>	<ul style="list-style-type: none"> ● Illumination around Site ● Guided Heritage Walk ● Quiz / Essay / Painting Competitions for students ● Sensitisation Programmes for Stakeholders ● Tourism Exhibition ● Showcasing Handicrafts/Handlooms/ Cuisine <p><i>(RD in coordination with State Govt and IHM/IITTM)</i></p>
	Aizawl, Mizoram	Cultural Evening <i>(RD in coordination with State Govt. / NETDC)</i>	<ul style="list-style-type: none"> ● Illumination around Site ● Quiz / Essay / Painting Competitions for students ● Sensitisation Programmes for Stakeholders ● Tourism Exhibition ● Showcasing Handicrafts/Handlooms/ Cuisine <p><i>(RD in coordination with State Govt & NETDC)</i></p>

	Bhopal, Madhya Pradesh	Hriday Drishyam Music Festival (State Government)	Excursion Trip for Students to Heritage Site at Bhimbetka by IHM, Bhopal
	Murshidabad, West Bengal		Seminar / Sensitisation Programme for Service Providers (RD – East)
	Port Blair, A&N Islands	Cultural Evening (RD – East with UT Admin and Cultural Associations)	Tourism Exhibition (RD – East)
22nd October (Sunday)	Shillong, Meghalaya	Cultural Evening (Govt. of Meghalaya Zonal Cultural Centre)	<ul style="list-style-type: none"> ● Illumination around Site ● Quiz / Essay / Painting Competitions for students ● Sensitisation Programmes for Stakeholders ● Tourism Exhibition ● Showcasing Handicrafts/Handlooms/ Cuisine (RD in coordination with State Govt & NETDC)
	Bhopal, Madhya Pradesh	Hriday Drishyam Music Festival (State Government)	<ul style="list-style-type: none"> ● Quiz / Essay / Painting Competitions for students ● Sensitisation Programmes for Stakeholders ● Tourism Exhibition (RD – West)
	Kolkata, West Bengal	Classical / Cultural Programme (RD East with ICCR / Cultural Associations)	<ul style="list-style-type: none"> ● Quiz / Essay / Painting Competitions for students ● Tourism Exhibition (RD – East)
	Chennai, Tamil Nadu		Quiz competitions by IHM & IITTM.
	Port Blair, A&N Isl.		Excursion Trip for Students (RD – East)
23rd October (Monday)	India Gate, Delhi	Cultural Evening (Ministry of Tourism with RD, ITDC and NZCC)	<ul style="list-style-type: none"> ● Illumination around Site ● Cultural Programmes ● Showcasing Handlooms / Handicrafts / Cuisine ● Nukkad Natak by Students ● Quiz / Essay / Painting Competitions ● Sensitisation Programmes for Stakeholders

			<i>(Ministry of Tourism, RD, ITDC, IHM, IITTM)</i>
	Delhi		Tourism Sector – CEO Round Table conference (Invest India)
	Orchha, Madhya Pradesh	Cultural Evening (Govt. of M. P. Zonal Cultural Centre)	<ul style="list-style-type: none"> ● Illumination around Site ● Guided Heritage Walks <i>(RD in coordination with State Govt)</i>
	Goa	Cultural Evening (Govt. of Goa Zonal Cultural Centre)	<ul style="list-style-type: none"> ● Illumination around Site ● Guided Heritage Walks ● Quiz / Essay / Painting Competitions for students ● Sensitisation Programmes for Stakeholders ● Tourism Exhibition ● Showcasing Handicrafts/Handlooms/ Cuisine ● Yoga Sessions <i>(RD in coordination with State Govt and IHMs/ IITTM)</i>
	HNB Garhwal University		Seminar on “Sustainable Entrepreneurship Development in Tourism and Hospitality Sector in Uttarakhand”
	Kolkata, West Bengal		Seminar on Tourism at Victoria Memorial <i>(RD – East with State Govt.)</i>
	Chennai, Tamil Nadu		Essay Writing Competition (English) by IHM & IITTM.
	NOIDA, Uttar Pradesh		Awareness Talk with Auto Rickshaw Drivers and Distribution of Swachhta Pamphlets at Atta Market Auto Stand, NOIDA by IITTM, NOIDA.
	Sonepur, Bihar		Distribution of New Trash Bags by IHM, Hajipur
24th October (Tuesday)	Amravati, Andhra Pradesh	Cultural Evening (Govt. of Andhra Pradesh Zonal Cultural Centre)	<ul style="list-style-type: none"> ● Illumination of important Tourism Sites ● Sky Lantern Show ● Competitions for Students on Tourism ● Sensitisation Programme for Stakeholders <i>(State Govt. - RD to coordinate)</i>

	Imphal, Manipur	Cultural Evening (Govt. of Manipur Zonal Cultural Centre)	<ul style="list-style-type: none"> ● Illumination around Site ● Quiz / Essay / Painting Competitions for students ● Sensitisation Programmes for Stakeholders ● Tourism Exhibition ● Showcasing Handicrafts/Handlooms/ Cuisine (RD in coordination with State Govt & NETDC)
	India Gate, Delhi	Cultural Evening (Ministry of Tourism with RD, ITDC and NZCC)	<ul style="list-style-type: none"> ● Illumination around Site ● Cultural Programmes ● Showcasing Handlooms / Handicrafts / Cuisine ● Nukkad Natak by Students ● Quiz / Essay / Painting Competitions for students ● Sensitisation Programmes for Stakeholders (Ministry of Tourism, RD, ITDC, IHM, IITTM)
	Khajuraho, Madhya Pradesh		<ul style="list-style-type: none"> ● Sensitization Programmes for Guides , Police and Taxi Drivers (RD, Mumbai with State Govt.)
	University of Allahabad		Seminar on “Changing Paradigms in Indian Tourism Challenges for Growth and Sustainability”
	Aligarh Muslim University		Workshops on : <ul style="list-style-type: none"> ● Legal and regulatory aspect of tourism ● West Asia & Tourism
	Campion School, Bhopal, Madhya Pradesh		Hygiene Awareness among tourists, street food vendors, other unorganised sector stakeholders by IHM, Bhopal
	Chennai, Tamil Nadu.		Essay Writing (Hindi) by IHM & IITTM.
	Maharashtra.		Spot Quizzes at tourist places, airports, railway stations, bus stations, across the state. (State Govt.)
	NOIDA, Uttar Pradesh		Awareness Talk with Auto Rickshaw Drivers and Distribution of Swachhta Pamphlets at Govt. School, Sector 62, NOIDA, by IITTM, NOIDA.

	Science City, Kolkata, West Bengal		Excursion for Students Drawing Competition <i>(RD – East with State Govt.)</i>
	Gurdaspur / Amritsar, Punjab		Excursion Trip for students to Amritsar (Jalianwala Bagh, Golden Temple, Gobind Garh Fort, Raja Ranjit Singh Museum) by IHM, Gurdaspur
	Amritsar, Punjab		Distribution of new trash bags at important tourist places by IHM, Gurdaspur.
25th October (Wednesday)	Bekal Fort, Kerala	Manipuri Dance by Sanskriti Sangam <i>(Ministry of Culture)</i>	<ul style="list-style-type: none"> ● Illumination around Site ● Guided Walks around Fort ● Sensitisation Programme for Stakeholders ● Quiz / Essay / Painting Competitions for students <i>(RD in coordination with State Govt and IHM/IITTM)</i>
	Tawang, Arunachal Pradesh	Cultural Evening <i>(Govt. of Arunachal Pradesh Zonal Cultural Centre)</i>	<ul style="list-style-type: none"> ● Illumination around Site ● Guided Walks around Monastery ● Sensitisation Programme for Stakeholders <i>(RD in coordination with State Govt and NETDC)</i>
	Bhopal, Madhya Pradesh	Jharkhand Mahotsav at Bharat Bhavan – to showcase the theatre, music, dance of Jharkhand to the people of Bhopal. <i>(State Govt.)</i>	Hygiene Awareness among tourists, street food vendors, other unorganised sector stakeholders at Chuna Bhatti Area by IHM, Bhopal
	Kolkata, West Bengal		Seminar / Exhibition at Indian Museum <i>(RD – East with State Govt. and ASI)</i>
	IITTM, Goa		Workshop on “Economic Importance of Tourism”. <i>(IITTM)</i>
	Gurdaspur, Punjab		Essay and Quiz Competitions by IHM, Gurdaspur
	Hajipur, Bihar		Essay and Quiz Competitions by IHM, Hajipur
	India Gate, Delhi	Cultural Evening <i>(Ministry of Tourism with RD, ITDC and NZCC)</i>	<ul style="list-style-type: none"> ● Illumination around Site ● Cultural Programmes ● Showcasing Handlooms / Handicrafts / Cuisine

			<ul style="list-style-type: none">● Nukkad Natak by Students● Quiz / Essay / Painting Competitions Sensitisation Programmes for Stakeholders <p><i>(Ministry of Tourism, RD, ITDC, IHM, IITTM)</i></p>
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